

*Webinar on*

# **The EHS Business Plan, Its Creation, Implementation and Management**

# Learning Objectives

- The challenges facing corporate EHS*
- Operating the EHS function as an internal and external business*
- Business clients*
- Advertising the function*
- Demonstrating EHS value*
- The three major activities of an EHS company function*
- The development and implementation of company EHS policy, standards and guidelines*
- Other*



The webinar will focus on taking your EHS organization from reactive to proactive.

**PRESENTED BY:**

*Dr. Marchesani has created, implemented, and managed many EHS business plans. He is aware of the benefit of having a plan in place and shall share this information with you in a very informative presentation.*

On-Demand Webinar

Duration : 60 Minutes

Price: \$200

# Webinar Description

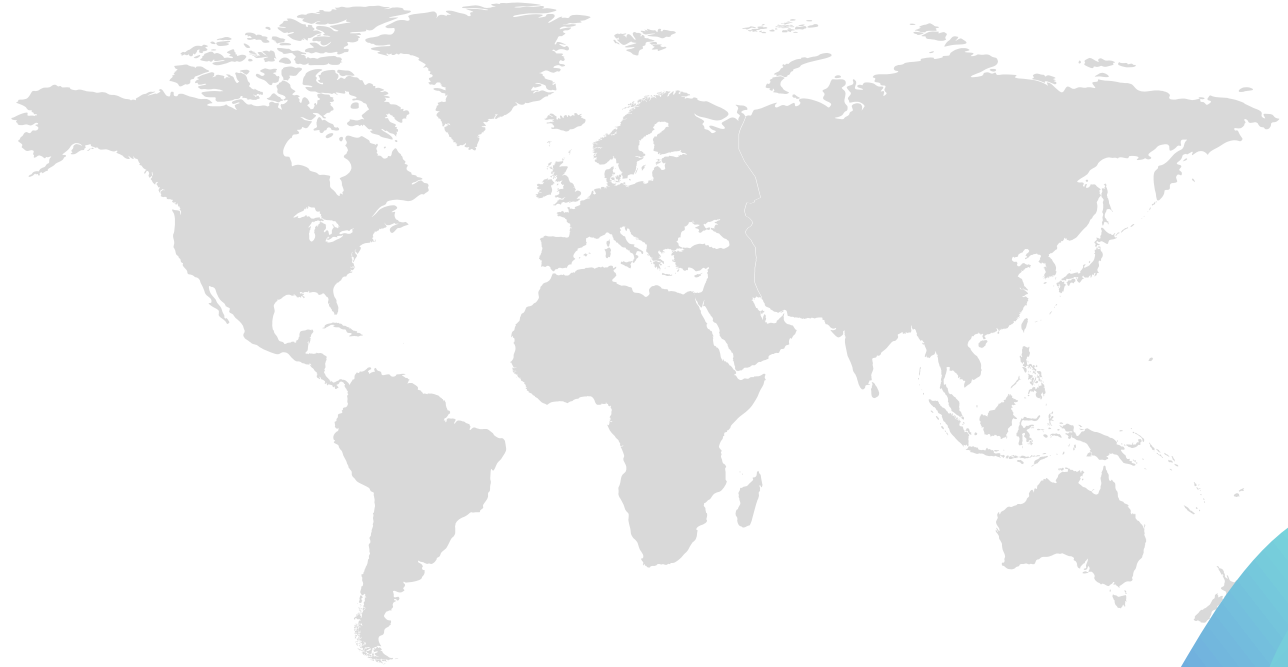
The webinar will focus on taking your EHS organization from reactive to proactive. While a plan is unnecessary for a reactive organization; it is critically necessary for a proactive organization. As a proactive group you will have internal and external clients. Senior management, division, and plant management are internal clients. Company individual facilities are also your internal clients. Trade associations with whom you work are your external clients. This approach will create excitement within the EHS group and the company. More importantly it will increase EHS productivity and effectiveness.

Most organizations that manage EHS matters function by setting policy, measuring performance, and addressing technical matters. This is true whether the level of EHS management is corporate, division, or plant level. This webinar presents a change to that approach. It permits, “Out of the box thinking” such that company the EHS function operates like a small business.



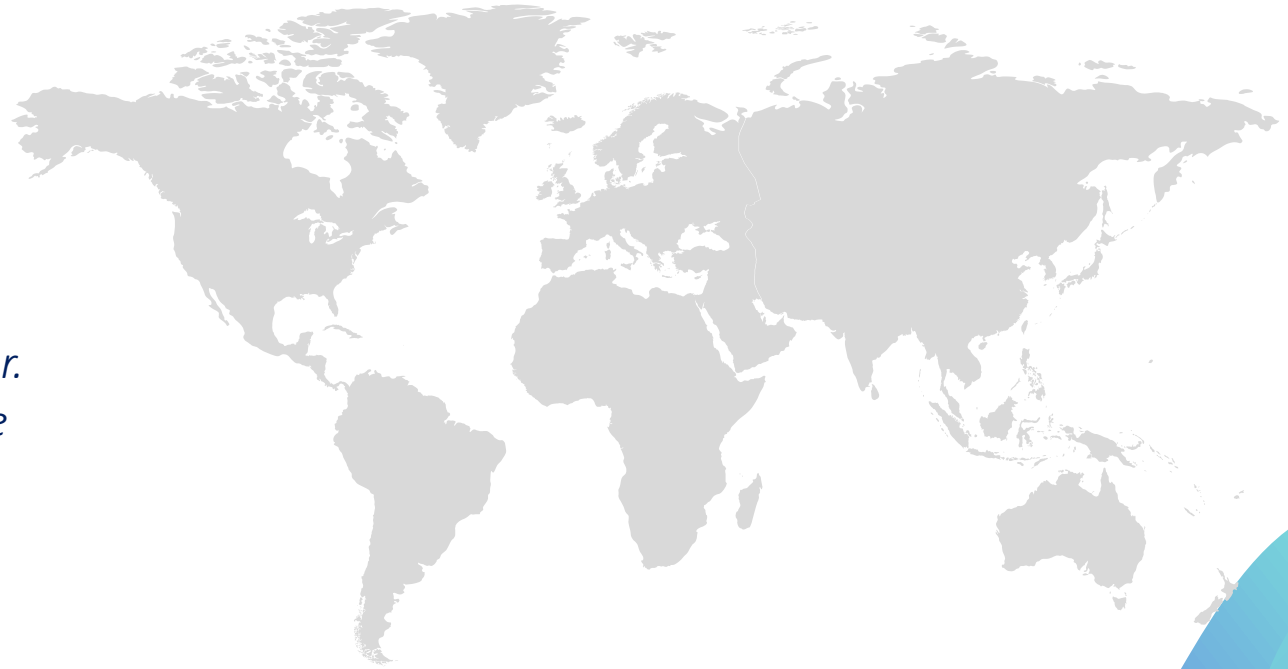
# Who Should Attend ?

*All managers, directors, and VPs working in the EHS area will benefit from attending this webinar.*



# Why Should You Attend ?

*All managers, directors, and VPs working for companies where they are responsible for EHS management whether it be at the corporate, division, or plant level will gain new insights as to how to manage the EHS function from this webinar. This plan will take the EHS function from a reactive to a proactive approach that is based on client support and delivering leadership and direction.*



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